



BY CHOICE HOTELS

**For Immediate Release**

Comfort Suites: Dan Gulin

Tel: 403-660-8622

E-mail: dan@dominiongrand.com

Choice Corporate: Nathan Brady

Tel: 905.624.7762

E-mail: nathan\_brady@choicehotels.ca

**COMFORT SUITES WINS PRESTIGIOUS  
2011 GOLD HOSPITALITY AWARD FROM CHOICE HOTELS CANADA**

*Comfort Suites one of 19 hotels nationwide to receive honor*

**Kelowna, BC (March 8, 2011)** – The Comfort Suites, located at 2656 Highway 97 North, was recently announced as a recipient of a prestigious 2011 Gold Hospitality Award from the nation's leading hotel franchise system, Choice Hotels Canada.

“The Comfort Suites commitment to excellence and outstanding guest service has earned it this well-deserved recognition as one of the best hotels within the Choice Hotels Canada portfolio,” says Tim Oldfield, managing director for Choice Hotels Canada. “A gold award is clear evidence of general manager Carla Carlson and her team's hard work. The entire Choice Hotels Canada team is very proud to award this distinguished honor to the Comfort Suites hotel.”

As a top performing property among the company's more than 290 Canadian franchised hotels, the Comfort Suites hotel is among the top ten percent of properties within the Choice Hotels Canada system. A total of 19 Canadian hotels were honored with a 2011 Gold Hospitality Award. As one of the company's top franchised hotels operating under the Comfort Suites flag, the hotel has demonstrated an exceptional focus on guest satisfaction and dedication to providing superior service. Additional award criteria are evaluated by Choice Hotels Canada through its official property ranking reports.

The Comfort Suites Kelowna is managed and operated by Dominion Grand Hotel Group and independently owned by Braemar Group of Hotels and its owner Rod Hazard could not be prouder, “I am very excited to have our property win this very prestigious award

and I thank my General Manager Carla Carlson and her great team for the achievement,” says Hazard. “Also, I would be remiss in not thanking our guests who have made our success possible. Comfort Suites has been a great decision for us and I look forward to our on-going relationship with the brand.”

For more information or to make your reservation for the Comfort Suites hotel today, call the Choice Hotels toll-free reservation line at 800.4CHOICE or visit [choicehotels.ca](http://choicehotels.ca).

### **About Choice Hotels Canada:**

From Victoria, B.C., to St. John's, N.L., more than five million guests each year stay with Choice Hotels Canada™ (CHC). CHC is the nation's largest hotel franchisor, with 300 privately run properties currently open and under development, under seven brands: Comfort™, Comfort Suites®, Quality®, Sleep Inn®, Clarion®, Econo Lodge® and Rodeway Inn®. In addition, via its Ascend Collection™ membership program, Canadians have upscale lodging options at historic, boutique and unique hotels. CHC properties are 100 per cent franchise owned and operated by individual hoteliers, entrepreneurs and lodging/hotel management companies. CHC offers comprehensive support services to its franchisees including sales, marketing, purchasing, reservations and other supportive services. CHC offers high-value lodging options ranging from limited to full service, in the economy to mid-scale markets. CHC is part of Choice Hotels International® which franchises 6,000 hotels in more than 35 countries and territories worldwide. CHC is represented in every major and most secondary markets across all provinces, conveniently located near major airports and highways, shopping centres, entertainment districts and tourist attractions. For reservations call 800.4CHOICE (800.424.6423) / 800.BO.RÊVES (800.267.3837) or visit [choicehotels.ca](http://choicehotels.ca).

*Choice Hotels, Choice Hotels Canada, Comfort, Comfort Suites, Quality, Sleep Inn, Clarion, Econo Lodge, Rodeway Inn, Ascend Collection, 800.4CHOICE and 800.BO.RÊVES are proprietary trademarks and service marks of Choice Hotels International, Inc.*

©2011 Choice Hotels Canada Inc. All rights reserved.